

Volunteer Marketing & Communications Coordinator

Application Deadline: June 5, 2026

Organization: Greater Nation Arts Collective

The Greater Nation Arts Collective (GNAC) is a non-profit arts organization serving the rural communities of Stormont, Dundas, and Glengarry. GNAC is committed to fostering a vibrant, innovative, and welcoming arts community by offering professional-level performing arts opportunities in drama, music, dance, and other creative disciplines for people of all ages. GNAC aims to be a hub for creative expression, education, and connection in the region.

Position Overview

GNAC is seeking a Volunteer Marketing & Communications Coordinator to support the promotion of our programs, events, and community initiatives. This virtual volunteer role is ideal for someone who is creative, organized, and passionate about the arts, community engagement, and clear communication, and knowledgeable about low-cost or grassroots marketing strategies. The successful candidate will help strengthen GNAC's public presence and support outreach efforts that connect more people to our programming.

Key Responsibilities

- Develop and schedule engaging content for GNAC's communication channels, including social media, newsletters, and promotional materials.
- Help promote classes, workshops, performances, and special events through consistent and audience-focused messaging.
- Assist with drafting and editing marketing copy, announcements, and community outreach content.
- Support brand consistency across communications and promotional assets.
- Coordinate with team members to gather information, stories, photos, and updates for marketing purposes.
- Monitor communication timelines and help ensure promotions are shared in a timely manner.
- Contribute ideas for increasing community awareness, audience engagement, and participation in GNAC programming.

Qualifications

- Strong written communication and editing skills.
- Interest in marketing, communications, community outreach, or arts administration.
- Experience with social media platforms and basic digital content creation.
- Strong organizational skills and attention to detail.
- Ability to work independently in a virtual environment and manage deadlines.
- Creative thinking and enthusiasm for supporting community arts initiatives.
- Previous volunteer or professional experience in communications, marketing, or the arts is considered an asset.

Time Commitment and Work Arrangement

This is a virtual volunteer position. Hours are flexible and will vary depending on programming and promotional needs, but regular coordination and responsiveness are expected.

How to Apply

To apply, please submit your resume by June 5, 2026 to info@greaternationarts.ca. We welcome applications from individuals who are excited to contribute their time and skills to a growing community arts organization.